

Data Lake vs. Data Lakehouse vs. Data Warehouse

A comparison of data platforms

Caleb Ochs, VP, Delivery Operations Blue Margin, Inc.

Copyright © Blue Margin, Inc.



	DATA LAKE	DATA LAKEHOUSE	DATA WAREHOUSE
cost	\$	\$	\$\$\$
security	less secure	very secure	very secure
implementation timeline	days	1-3 weeks	3-6 months
audience	data scientists, analysts	analysts, report writers	analysts, report writers
advantages	fast to create & load data	provides a report-ready data model	provides a report-ready data model
disadvantages	can turn into a "data swamp"	new technology	high cost & low data flexibility
purpose	single data repository	semantic layer, reporting & business analysis	reporting & business analysis
data type	structured, semi- structured, unstructured	uses data stored in a data lake	structured

Data Lake / Data Lakehouse / Data Warehouse

What is a Data Lake?

A data lake is a centralized repository for all manner of structured, semi-structured, and unstructured data. It stores data in its original format with no transforming or cleansing and can cost-effectively scale to meet enterprise organizations' needs.

A data lake's primary goal is to provide data scientists and analysts with a single repository of all the organization's data for deep analysis. Data lakes are rising in popularity, with some market analysts giving it nearly 33% of the value chain market¹.

What is a Data Lakehouse?

A data lakehouse brings order to a data lake by enabling a modeled, relational representation of data stored in a data lake. It combines the flexibility and scalability of a data lake with the structure and management features of a data warehouse all in a simple, open platform. In contrast to a traditional data warehouse, a data lakehouse utilizes data from a data lake without requiring a copy of the data, thus reducing data redundancy.

A data lakehouse's primary goal is to provide analysts and report writers with a semantic, reportable layer of data. They can use this data to combine disparate data sets and build and distribute reports to support organizational operations.

Benefits of a Data Lake + Data Lakehouse

Implementing a data lake enables an organization to create a centralized repository of their data quickly. Loading data to the data lake is straightforward, only requiring a connection to the source data. Instead of the traditional ETL (Extract, Transform, Load) framework, a data

bluemargin

lakehouse is implemented using ELT (Extract, Load, Transform). Transformation of the data is completed by analysts, scientists, and report writers *after* the data lake is established. A data lake makes data available quickly, with the caveat that analysts and data scientists will later need to do the hard work of scrubbing and modeling the data for effective reporting and analysis.

Cloud storage is inexpensive, making enterprise-use of cloud storage infrastructure a growing trend². Specifically, a data lake and lakehouse in the cloud can be a more cost-effective option than traditional data warehouse storage. For example, Microsoft Azure offers five terabytes (TB) of data storage for \$200 per month³. Comparatively, five TB of data storage in a Data Warehouse (e.g., in Azure's Synapse Analytics) could cost as much as \$1,200/mo⁴.

Data lakes offer support for Machine learning (ML) and Artificial Intelligence (AI). Azure provides tools that make ML and AI quick and easy to implement. Big data processing tools such as Hadoop and Spark can also be deployed on top of data lake, making it a valuable asset for predictive and diagnostic analytics.

Data scientists, analysts, and report writers can connect to either raw or modeled, relational data with various analytical tools including Power BI to visualize data. With Azure Data Lake and Lakehouse, users can take advantage of native Power BI connectors to quickly find the data files they need for their analysis.

The design of your data lake will be driven by the data available, rather than the specific reporting requirements – which can be cumbersome to define – or the available technology, which may change with time. Importing new data to a data lake is simply a matter of moving data, making it an expedient way to provide data access to data scientists and analysts.

Summary

The primary benefits of a data lake are centralized data, and wide reporting support. Though these benefits have been shown to enable an increase in organizational growth⁵, the data lake alone should not be considered a replacement for a traditional data warehouse. However, a data lake paired with the computational power of a data lakehouse can support the operational and analytical needs of most organizations at a fraction of the cost of a traditional data warehouse.

bluemargin

Reference List

- Data Lake Market to hit US \$24,308 million by 2025 (2020) [Market Research]. Adroit Market Research https://www.globenewswire.com/newsrelease/2020/11/24/2132790/0/en/Data-Lake-Market-to-hit-US-24-308-0-million-by-2025-Global-Insights-on-Trends-Value-Chain-Analysis-Leading-Players-Growth-Divers-Key-Opportunity-and-Future-Outlook-Adroit-Market-Re.html
- 2. Data Storage Trends in 2020 and Beyond (2019) [White Paper]. Spiceworks https://www.spiceworks.com/marketing/reports/storage-trends-in-2020-and-beyond/
- 3. Microsoft Azure Storage Overview Pricing (2021) [Service Offering]. Microsoft https://azure.microsoft.com/en-us/pricing/details/storage/
- 4. Microsoft Azure Synapse Analytics Pricing (2021) [Service Offering]. Microsoft <u>https://azure.microsoft.com/en-us/pricing/details/synapse-analytics/</u>
- 5. Angling For Insight In Today's Data Lake (2017) [Analysis Report]. Michael Lock, Senior Vice President, Analytics and Business Intelligence (Aberdeen) <u>https://s3-ap-southeast-</u><u>1.amazonaws.com/mktg-apac/Big+Data+Refresh+Q4+Campaign/Aberdeen+Research+-</u><u>+Angling+for+Insights+in+Today's+Data+Lake.pdf</u>